

Australian Equities

How we invest

Pendal is an active manager that applies proprietary, fundamental research at the company level to gather insights, inform investment decisions and focus on generating excess returns. We offer a comprehensive suite of Australian equity strategies to meet a range of investor objectives.

We take a 'Core' approach to investment, maximising our opportunity set. This reflects our belief that every stock has the potential to outperform the market, depending on the stage in the cycle or specific developments at that company. It means that our portfolios do not display a persistent style bias.

We believe that a deep and continuous knowledge of companies is crucial in determining investment success. This, in turn, requires a large, experienced and stable team that is able to deliver timely insight, not merely information. Our Australian equities team covers the full market and includes small cap and listed property specialists.

This team works to isolate the factors which can change a company's earnings or the quality of those earnings. We also recognise other factors which can change the market's perception of a company, taking the pragmatic view that there are a multitude of factors which can drive stock prices. Anticipating such change – either to earnings or perception – is critical in driving outperformance.

Risk management is at the heart of portfolio construction. Specifically, it means taking the risks you get paid for. It is about matching our risk with our insight and conviction at a stock level.

We believe our 'edge' lies in identifying idiosyncratic, stock-specific drivers of return. We construct portfolios in a manner that delivers our expected outperformance from this source, rather than from large sector or thematic positions. In this sense, risk management involves maximising our exposure to the stock-level drivers that we have identified, while tempering any thematic or style exposures.

The result of our stock-focused approach has been consistent outperformance across our flagship Australian equities funds, under a range of market conditions.

Here's how each stock is assessed for consideration in our portfolios



Research

A team of 19 analysts and fund managers research stocks across the market



Identify

Research identifies triggers that change earnings or market perception



Construct

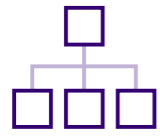
Construct portfolios driven by stock-specific factors



Debate

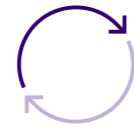
Constantly test and appraise investment ideas via questioning and debate

One of Australia's largest equities teams scrutinise companies for factors that can change earnings, or the quality of those earnings



Industry structure

What is the nature of the industry and the company's position within it? Is it stable or changing? Improving or declining? Is it under threat from regulation or low-cost entrants... or likely to become so?



Cyclical trends

Are they helping or hindering? There are almost always pockets of growth to be found, even in a sluggish broader economy.



Capital allocation decisions

Are management acting to maximise value to the shareholder? Do new investments have an acceptable return on capital? Are payout policies sensible and sustainable?



Business innovation







Do we have confidence in a company's ability to compete successfully? Do they have the right products, services or channels at the right time? Does management have a good track record?



Self-help measures

How is a challenged company responding to headwinds? Are there potentially helpful factors within their control? Do they have a clear and credible strategy and the ability to deliver? Is the market convinced?

We have a share fund for a broad range of investor needs

 <p>Pendal Focus Australian Share Fund</p> <p>Fewer stocks and larger positions provides a higher risk/reward profile.</p>	 <p>Pendal Australian Share Fund</p> <p>A broad share market exposure that has delivered consistent, risk-adjusted returns.</p>	 <p>Pendal Ethical Share Fund</p> <p>An actively managed portfolio which seeks to ensure funds are invested in an ethical and socially responsible manner.</p>	 <p>Pendal MidCap Fund</p> <p>An award-winning fund that has delivered strong returns in a high-growth sector.</p>	 <p>Pendal Smaller Companies Fund</p> <p>A high quality small cap strategy, with a long track record of success.</p>	 <p>Pendal Property Securities Fund</p> <p>A long-term, proven strategy for exposure to listed property.</p>
<p>10.47% 5 year return pa¹</p> <p>versus 8.88% 5 year benchmark return pa²</p>	<p>8.77% 5 year return pa¹</p> <p>versus 8.88% 5 year benchmark return pa²</p>	<p>8.96% 5 year return pa¹</p> <p>versus 8.88% 5 year benchmark return pa²</p>	<p>12.18% 5 year return pa¹</p> <p>versus 12.02% 5 year benchmark return pa²</p>	<p>9.19% 5 year return pa¹</p> <p>versus 9.26% 5 year benchmark return pa²</p>	<p>14.35% 5 year return pa¹</p> <p>versus 13.81% 5 year benchmark return pa²</p>
<p>Why invest?</p> <ol style="list-style-type: none"> 1. Concentrated growth portfolio – one of the largest equities teams in the industry bring together their best investment ideas from the ASX 300 to generate higher alpha. 2. Bottom-up approach – stock-driven portfolios mitigate the effect of themes, delivering a better risk/reward trade off. 3. Track record – the fund has delivered an average 1.59% pa outperformance versus benchmark over 5 years. 	<p>Why invest?</p> <ol style="list-style-type: none"> 1. Full market coverage – a large team and core style maximises the source of alpha. 2. Bottom-up approach – proprietary, fundamental company research aims to gather insights and generate excess returns. 3. Core investment style – stock selection is based on our assessment of long term worth and ability to outperform the market, without being restricted by a growth or value bias. 	<p>Why invest?</p> <ol style="list-style-type: none"> 1. Heritage – since 1984 Pendal has been at the forefront of responsible investing in Australia. 2. ESG framework – Pendal has an established and dynamic framework to identify areas of non-financial risk and opportunities that are applied accordingly to Pendal's range of responsible investment solutions. 3. Core investment style – stock selection is based on our assessment of long term worth and ability to outperform the market, without being restricted by a growth or value bias. 	<p>Why invest?</p> <ol style="list-style-type: none"> 1. Strong diversification benefits – the ASX 51-150 has less exposure to resources and more exposure to the health care, consumer and industrial sectors. 2. A source of growth – mid caps have outperformed both large and small caps over the past 15 years, but are underrepresented in client portfolios. 3. Track record – our strong coverage of this market segment has delivered consistent outperformance versus benchmark over 5 years. 	<p>Why invest?</p> <ol style="list-style-type: none"> 1. A source of growth – some new and exciting sectors lie outside the traditional blue-chip names which dominate the Australian market. 2. A rejuvenated universe – the small cap sector used to be about resources stocks – but this has fallen from 42% in 2010 to around 20% today. 3. Track record – the fund has delivered an average 4.99% pa outperformance versus benchmark since inception. 	<p>Why invest?</p> <ol style="list-style-type: none"> 1. Full market coverage – our team covers every AREIT in the market, including emerging niches such as aged care. 2. Experienced managers – the two managers bring together over 60 years of experience in seeking the best outcome for investors. 3. Award-winning – Money magazine's Best Property Securities Fund 2016 & 2017 and Best Property Securities Fund 2019, Money Management Fund Manager of the Year Awards.
<p>Manager – Crispin Murray</p>	<p>Manager – Crispin Murray</p>	<p>Managers – Rajinder Singh</p>	<p>Manager – Andrew Waddington</p>	<p>Managers – Paul Hannan & Noel Webster</p>	<p>Managers – Peter Davidson & Julia Forrest</p>

¹ Performance as at 30 June 2019 net of fees. Past performance is not an indicator of future performance.
² Benchmark performance as at 30 June 2019. Information on fund benchmarks can be found at www.pendalgroup.com/products.



Crispin Murray
Head of Equities

Years at Pental 25yrs
Industry experience 28yrs

We have one of the largest, experienced and most stable teams in the industry

Head of Equities Crispin Murray oversees our flagship Australian share portfolios, leading one of the largest teams of equities analysts and portfolio managers in Australia. Since appointment as Head of Equities in 2003, funds under Crispin's watch have outperformed the market over multiple periods. The Pental Focus Australian Share Fund, managed by Crispin, outperformed its benchmark over 3, 5 and 10 years, post fees (as at 30 June 2019).



Jim Taylor

Years at Pental 20yrs
Industry experience 24yrs



Andrew Waddington

Years at Pental 21yrs
Industry experience 32yrs



Paul Hannan

Years at Pental 19yrs
Industry experience 26yrs



Peter Davidson

Years at Pental 25yrs
Industry experience 35yrs



Julia Forrest

Years at Pental 16yrs
Industry experience 25yrs



Noel Webster

Years at Pental 15yrs
Industry experience 25yrs

Sondal Bensan
Years at Pental 20yrs
Industry experience 20yrs

Graeme Petroni
Years at Pental 8yrs
Industry experience 16yrs

Oliver Renton
Years at Pental 15yrs
Industry experience 15yrs

Brenton Saunders
Years at Pental 6yrs
Industry experience 26yrs

Rajinder Singh
Years at Pental 17yrs
Industry experience 17yrs

Anthony Moran
Years at Pental 3yrs
Industry experience 15yrs

Damien Diamant
Years at Pental 4yrs
Industry experience 9yrs

Patrick Teodorowski
Years at Pental 9yrs
Industry experience 14yrs

Lewis Edgley
Years at Pental 5yrs
Industry experience 14yrs

Elise McKay
Years at Pental 1yr
Industry experience 12yrs

John Foundas
Years at Pental 12yrs
Industry experience 14yrs

Julia Maksymow
Years at Pental 11yrs
Industry experience 21yrs

What you need to consider before you invest

All investments carry risk. The likely investment return and the risk of losing money is different for each investment product as different strategies carry different levels of risk depending on the underlying mix of assets that make up each fund. Those assets with potentially the highest long term return (such as shares) may also have the highest risk of losing money in the shorter term. The significant risks for Pental's Australian equity strategies are:

- **Market risk:** The risk that the market price of an asset will fluctuate as a result of factors such as economic conditions, government regulations, market sentiment, local and international political events and environmental and technological issues. Market risk may have different impacts on each type of asset, investment style and investor.
- **Security specific risk:** The risk associated with an individual asset. The price of shares in a company may be affected by unexpected changes in that company's operations such as changes in management or the loss of a significant customer.

Risk can be managed but it cannot be completely eliminated. It is important to understand that:

- the value of your investment will go up and down;
- investment returns will vary and future returns may be different from past returns;
- returns are not guaranteed and there is always the chance that you may lose money on any investment you make; and
- laws affecting your investment may change over time.

The appropriate level of risk for you will depend on your age, investment time frame, where other parts of your wealth are invested and how comfortable you are with the possibility of losing some of your money in some years. The Fund in which you invest may also have additional risks. You should read the Product Disclosure Statement for the Fund to understand those risks.

For more information call us on 1800 813 886 or visit pentalgroup.com

PENTAL

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Performance figures are calculated in accordance with the Financial Services Council (FSC) standards. Performance data is quoted post-fee as at 31 January 2019, assumes the reinvestment of distributions and is calculated using exit prices, net of management costs. Past performance is not a reliable indicator of future performance.